

## Bridge for Billions

### Instructions:

Thank you for your interest in the Bridge for Billions programme application! The following application is for incubators and accelerators. It consists of 5 short sections. We expect that it will take you between 20 and 30 minutes to fill out completely. Do try to dedicate the necessary time to this process: not only does it provide us with valuable information about your organisation, it also provides you with an opportunity to give us a better idea of how we can best support you. You can find a copy of the questions here on the B-Bridddhi: Scaling Impact Enterprises of Bangladesh programme website; it may be helpful to fill out your answers there first and then copy them into the online form. You must fill out this form in one sitting - progress will not be saved if you leave the page. If you encounter problems or have questions, please email [info@sie-b.org](mailto:info@sie-b.org) or consult our FAQ.

### Eligibility Criteria:

Please read the following statements and check whether they apply to you.

1. My organisation is legally registered in Bangladesh
2. Please upload your registration here.
3. My organisation has been in operation for at least 2 years
4. My organisation has run incubation programs in the past 6 months.
5. My organization commits to using the licenses within the negotiated period of validity.

### Organisational information:

In this section, we will collect some basic information about your organisation, its structure, and its level of development.

6. Organisation name
7. Contact name
8. What is the title of your position?
9. Contact email
10. Contact phone
11. How is your organisation legally incorporated?
  - a. Individual or Sole proprietorship
  - b. Partnership
  - c. Private Limited
  - d. Public Listed
  - e. Non-profit
12. Your organisation is an
  - a. Incubator



- b. Accelerator
- c. Others: please specify

13. How many enterprises did you work with overall in 2020? 2019?

- a. 2020:
- b. 2019:

14. What percentage of the enterprises you worked with had a social or environmental impact focus in 2020? 2019?

- a. 2020:
- b. 2019:

15. What was your turnover in 2020 in USD?

16. Can you provide us with a reference to an enterprise you worked with in the last 2 years?

17. Name and contact information:

### Programme Offering:

In this section, we will ask you some questions that allow us to better understand the types of programmes you offer.

18. How many cohorts of your programmes do you offer per year?

19. On average, how many enterprises take part in each cohort?

20. Please describe for us the structure and content of the training in 150 words or less.

*Example: We currently run an accelerator programme focused on agriculture SMEs in Southern Bangladesh. We scale the impact of these SMEs by building their business knowledge, facilitating access to capital, and connecting them with forward markets. To date, we have closed more than 50 funding rounds out of 90 SMEs in the accelerator programme.*

21. How do you plan to use the license?

- a. As an add-on to our ongoing, on-site programmes
- b. As a standalone online offering
- c. Other

### Impact Tracking:

We will now ask you some questions about how you measure and manage the impact of your work.

22. Do you use any KPIs for impact measurement and management? If so, please list them below here:

- a.
- b.
- c.
- d.



### Needs and expectations:

Finally, we would like to ask you about your needs and expectations for this programme.

23. Looking back at your development and where you intend to go with your programme, where would you say you need the most support? What do you hope to get out of the programme and how will it help you change, improve, or expand your programme in line with your future goals?

24. Please tell us...

- a. How many mentors you currently work with?
- b. What are their backgrounds, generally?
- c. Are they remunerated?

