

Frequently Asked Questions (FAQs) – Impact-Linked Finance Readiness Bootcamp

Who is this Bootcamp suitable for?

This Bootcamp is suitable for enterprises in Bangladesh who have demonstrated a commitment to, and interest in, measuring and managing their impact.

Can I participate in the Bootcamp if I've already been part of other B-Bridddhi programmes?

The Bootcamp is open to any impact enterprise in Bangladesh, regardless if they've participated in other B-Bridddhi programmes before. This includes the Voucher Scheme and Impact Ready Matching Fund (IRMF). However, impact enterprises may find the Bootcamp material easier to grasp if they've already participated in Voucher Scheme and/or received an IRMF.

What do the group sessions entail?

Each group session will be part lecture and part discussion. Impact enterprises will also have the opportunity to complete exercises during the sessions to put into practice what they're being taught.

The first group session will introduce Impact-Linked Finance and explain advanced impact measurement concepts, such as impact additionality, correlations between impact and commercial performance, and how to identify relevant data disaggregation levels (e.g. gender, socio-economic status, etc.). The second and final group session will unpack the Impact-Linked Finance process from the entrepreneurs' perspective by revealing insights into the transaction selection and structuring processes. Examples of impact metrics and anonymized incentive schemes from past Social Impact Incentives (SIINC) transactions will be introduced and discussed.

Who will the Bootcamp mentors be?

The Bootcamp mentors will be experts in impact measurement and management who also have experience with Impact-Linked Finance transactions. The specific mentors will be announced prior to the start of the Bootcamp.

What can I expect during the tutorial sessions with mentors?

One-on-one tutorial sessions will be highly individualized to meet the needs of the impact enterprise. Examples might include taking time to discuss and work on the enterprise's Theory of Change, impact metrics, data collection plan, or discussing ways to disaggregate data to have a better grasp of impact performance across different customer groups.

How likely will impact enterprises receive Impact-Linked Finance after Bootcamp graduation?

There is no guarantee that impact enterprises will receive Impact-Linked Finance after participating in the Bootcamp. However, top-performing enterprises will be more prepared and



likely to receive an Impact-Linked Finance transaction. Alongside adequate commercial maturity, data availability and the robustness of an enterprise's impact measurement and management system are key considerations for their ability to receive impact-linked financial incentives.

What happens after the Bootcamp?

The Bootcamp concludes with a graduation event hosted by the B-Briddhi team. After the Bootcamp, impact enterprises receive a digital certificate of participation and an action plan to further develop their impact measurement and management systems.

What is the expected time commitment?

The time commitment varies, but impact enterprises should expect to spend 2-3 hours per week refining elements of their impact measurement systems throughout the course of the 1.5-month Bootcamp. Impact enterprises who fail to complete assignments, refine deliverables based on feedback, and meet with their mentor will not graduate from the Bootcamp. They will also benefit less from the programme and be less likely to receive an Impact-Linked Finance transaction.

Who from my enterprise should participate?

No more than 3 people from your enterprise should participate. It is advisable to have at least one key decision-maker (e.g. CEO) and one employee who works with operational and/or impact data to participate.

