

## Frequently Asked Questions (FAQs) – Impact-Linked Finance Readiness Bootcamp

### Who is this Bootcamp suitable for?

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This Bootcamp is suitable for enterprises in Bangladesh who have demonstrated a commitment to, and interest in, measuring and managing their impact.

### Can I participate in the Bootcamp if I've already been part of other B-Bridddhi programmes?

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The Bootcamp is open to any impact enterprise in Bangladesh, regardless of whether they've participated in other B-Bridddhi programmes before. This includes the TOC-TOC Card Game, Voucher Scheme and Impact Ready Matching Fund (IRMF). However, impact enterprises may find the Bootcamp material easier to grasp if they've already participated in any of these programs.

### What do the group sessions entail?

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Each group session will be part lecture and part discussion. Impact enterprises will also have the opportunity to complete exercises during the sessions to put into practice what they're being taught.

The first group session will introduce impact measurement, impact investing and Impact-Linked Finance (ILF). The second group session will build on that by explaining foundational impact measurement concepts, such as Theory of Change, outcome metric identification and prioritization, and data collection approaches. The third group session will focus on more advanced impact measurement concepts, such as impact additionality, correlations between impact and commercial performance, and how to identify relevant data disaggregation levels (e.g. gender, socio-economic status, etc.). Examples of impact metrics and anonymized incentive schemes from past ILF transactions in B-Bridddhi will be introduced and discussed.

### Who will the Bootcamp mentors be?

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The Bootcamp mentors will be experts in impact measurement and management from Roots of Impact with experience supporting impact enterprises in Bangladesh. The specific mentors will be announced prior to the start of the Bootcamp.

### What can I expect during the tutorial sessions with mentors?

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One-on-one tutorial sessions will be highly individualized to meet the needs of the impact enterprise. Examples might include taking time to discuss and work on the enterprise's Theory of Change, impact metrics, data collection plan, or discussing ways to disaggregate data to have a better grasp of impact performance across different customer groups.

### How likely is it for impact enterprises to receive funding after Bootcamp graduation?

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There is no guarantee that impact enterprises will receive ILF or another form of impact funding after participating in the Bootcamp. However, top-performing enterprises will be more prepared



and likely to receive impact investment due to having a stronger impact measurement and management system.

### What happens after the Bootcamp?

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The Bootcamp concludes with a graduation event hosted by the B-Briddhi team. After the Bootcamp, impact enterprises receive a digital certificate of participation and an action plan to further develop their impact measurement and management systems.

### What is the expected time commitment?

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The time commitment varies, but impact enterprises should expect to spend 2-3 hours per week completing exercises, reviewing material and refining elements of their impact measurement systems throughout the 3-month Bootcamp. Impact enterprises who fail to complete assignments, refine deliverables based on feedback, and meet with their mentor will not graduate from the Bootcamp and receive a certificate of completion.

### Who from my enterprise should participate?

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No more than 3 people from your enterprise should participate. It is advisable to have at least one key decision-maker (e.g. CEO) and one employee who works with operational and/or impact data to participate.

