

## TOC-TOC Card Game Impact Enterprise and Service Provider Joint Application

### INSTRUCTIONS

The following application is targeted at impact enterprises applying jointly on behalf of themselves and an approved service provider who completed the one of B-Briddhis Train-the-Trainer training programme. These questions will help us get to know your enterprise better and understand your motivation to starting your Impact Measurement and Management (IMM) journey by building a Theory of Change through the TOC-TOC gamified methodology.

You can find a copy of the questions here on the B-Briddhi: Scaling Impact Enterprises of Bangladesh programme website; it may be helpful to prepare your answers first and then copy them into the online form. You must fill out the online form in one sitting (will take under 15 minutes)- progress will not be saved if you leave the page. If you encounter problems or have questions, please email [info@sie-b.org](mailto:info@sie-b.org) or consult our FAQ.

### ELIGIBILITY CRITERIA

Please read the following statements and check whether they apply to you before you proceed with the application.

1. My organisation has not received any capacity building or catalytic funding support from the Biniyog-Briddhi programme so far.
2. At least three of my team members will dedicate time with the service providers over 2 to 3 sessions to build a Theory of Change using the gamified TOC-TOC methodology.
3. My organisation is interested in solving a social or an environmental problem.
4. My organisation is interested in starting impact measurement and management practices.

### ORGANISATIONAL INFORMATION

In this section, we will collect some basic information about your organisation, its structure, and its level of development.

1. Organisation name
2. Contact name
3. The title of my position at this organisation is:
4. Contact email
5. Contact phone
6. Number of full-time staff
7. Number of part-time staff



8. Is your organisation incorporated?
9. Location of headquarters:
  - a. Barisal
  - b. Chittagong
  - c. Dhaka
  - d. Khulna
  - e. Mymensingh
  - f. Rajshahi
  - g. Rangpur
  - h. Sylhet
  - i. Not applicable
10. Do you consider yourself a product- or service-based organisation?
  - a. Product
  - b. Service
  - c. Both
11. Does your company have paying customers already?
12. Which stage is your company in?
  - a. Ideation
  - b. Pre-revenue
  - c. Seed stage
  - d. Early stage
  - e. Growth/Scaling stage
  - f. Maturity stage
13. In 150 words or less, please describe why you are interested in starting impact measurement and management by building a Theory of Change for your enterprise.

## CURRENT PRACTICES – PRODUCT OR SERVICE INFORMATION

In this section, we will ask you some questions regarding the exact nature of your product or service.

14. In 200 words or less, please give a broad overview of your product or service.
15. Which SDG(s) do(es) your organisation primarily seek to address? Choose up to 3.
  - a. SDG 1: No Poverty
  - b. SDG 2: Zero Hunger
  - c. SDG 3: Good Health and Well-being
  - d. SDG 4: Quality Education
  - e. SDG 5: Gender Equality
  - f. SDG 6: Clean Water and Sanitation
  - g. SDG 7: Affordable and Clean Energy
  - h. SDG 8: Decent Work and Economic Growth
  - i. SDG 9: Industry, Innovation, and Infrastructure
  - j. SDG 10: Reduced Inequality
  - k. SDG 11: Sustainable Cities and Communities
  - l. SDG 12: Responsible Consumption and Production



- m. SDG 13: Climate Action
  - n. SDG 14: Life Below Water
  - o. SDG 15: Life on Land
  - p. SDG 16: Peace and Justice Strong Institutions
  - q. SDG 17: Partnerships to achieve the Goal
16. Which sector does your organisation primarily work in?
- a. Agriculture
  - b. Artisanal
  - c. Infrastructure
  - d. Education
  - e. Energy
  - f. Environment
  - g. Financial services
  - h. Health
  - i. Housing
  - j. ICT
  - k. Tourism
  - l. Culture
  - m. Water
  - n. Other
17. Please describe, in 80 words or less, the profile of your target population that will benefit from your product or service (note: please indicate clearly any vulnerable aspects, e.g. low-income families who earn less than 150 USD / month, underserved women, ethnically vulnerable groups etc):

## FUTURE APPLICATIONS – PROGRAMME-SPECIFIC INFORMATION

18. With which partner service provider are you applying?

